# 2024-25 Annual Report





### **Vision and Mission**



# **Vision**

The Foundation envisions a Residences at Vantage Point community where each home and all facilities are safe, attractive, warmly inviting, and up-to-date; where every employee is well-trained, highly competent, and caring; where the provision of services as measured qualitatively and quantitatively is second-to-none; and where residents may lead lives that are satisfying, enriching, and supportive of holistic well-being.

# **Mission**

The Foundation's mission is to raise, invest, and deploy funds on behalf of The Residences at Vantage Point, to support and advance the well-being of those living there.

## **Board President Statement**

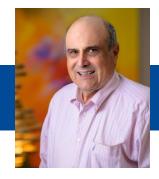


This past year has been a time of transition and growth for the Columbia Vantage Point Foundation. Rock Schuler was hired as the new Development Director in October and has provided strong leadership to the Foundation as we move from a small supportive organization to embarking on a campaign to provide significant funding and support to the Residents of Vantage Point (RVP) upcoming capital campaign for the health centers.

The Foundation also welcomed two new resident board members, Sheri McKone and Mike Hoban, who replaced Claire Lea and Jim Vincent. We are indebted to the expertise Claire and Jim brought to the board and thank them for their time of service.

The highlights of the past year include hosting our second legislative breakfast and successfully securing a \$125,000 state grant to help support the second phase of the feasibility study for the health centers. This follows our initial \$100,000 grant made to fund the first phase of the study. We have begun working with the RVP residents' council to develop a strategy to introduce various giving options for residents to support both the overall needs of RVP and proposed capital renovations for the health centers. Plans are underway for 2026 activities. Please be on the lookout for emails and invitations for upcoming events.

As always if you have any questions or suggestions for the Foundation, please feel free to contact me at stevetbaron@gmail.com or 410-499-7604.



STEPHEN BARON
BOARD PRESIDENT

#### **Board and Staff**





#### **ROCK SCHULER** DEVELOPMENT DIRECTOR

These past many months have been happy and humbling for me as I stepped into the role of Development Director for the Columbia Vantage Point Foundation. From day one, I've been honored to meet and work alongside Pierce and the amazing staff of Residences at Vantage Point. And it has been an equal honor to get to know so many of our residents who make this community the warm and welcoming place I have

experienced - thank you to each of you!

It's been a privilege as well to work with both Ginny and the RVP Board and Steve and the Foundation Board as they pour their energy and care into sustaining and enhancing this wonderful place so many call home. I'm especially excited to keep building on this momentum as we move forward with plans for the renovation and renewal of our Health Center—a project that will affirm and deepen the excellent, dignified care and sense of community that define Vantage Point.

#### **Directors**

**STEVE BARON** - BOARD PRESIDENT

**ROCK SCHULER** - DEVELOPMENT DIRECTOR

FRANK ALSTON - COMMUNITY AT LARGE BOARD MEMBER

DANIEL BALKIN, VP - CORPORATE BOARD MEMBER

DR. LILLIAN BAUDER - RESIDENT BOARD MEMBER

**EDWARD JACOBS** - RESIDENT BOARD MEMBER

SHERI MCKONE, SECRETARY - RESIDENT BOARD MEMBER

DR. CAROL ANN LEAL - COMMUNITY AT LARGE BOARD MEMBER

**VIRGINIA THOMAS** - CORPORATE BOARD MEMBER

MIKE HOBAN, TREASURER - RESIDENT BOARD MEMBER

## Accomplishments









During this past year, the Foundation has continued to fund requests made by the residents that have a positive impact on the overall RVP environment, including:

- · Purchasing new chairs for the auditorium
- · Funding the RVP Thespian Troupe
- Leading a fundraising campaign for landscape improvements
- · Providing the leadership for the holiday bazaar as well as funding the residents' art show
- · Successfully securing grants to cover the partial costs for RVP's soon to-be-purchased Electric Vehicle Transport Van as well as funding to cover the cost of two new charging stations
- · Received \$30,000 from a resident to support continuing education expenses for RVP staff and worked with RVP's HR Department to reinstitute the employee scholarship program
- Won grant funding from the Howard County Arts Council to continue and expand RVP's Creative Aging workshops
- · Secured a \$125,000 grant from the Maryland State legislature to assist with funding for the Health Center renovation capital needs feasibility study.
- · Established a Legacy Giving program with information about multiple planned gifts mechanisms, some of which, like making an irrevocable pledge to give RVP a portion or all of an entrance fee refund, may yield annual as well as estate tax benefits.

### **Fund Balances**

as of 6/30/2025



#### **BOARD DESIGNATED**

Unassigned 361,511
Community Support 309,099
Resident Support 115,813
WITHOUT DONOR RESTRICTIONS TOTAL 786,423

#### **DONOR RESTRICTED**

**GRAND TOTAL** 

Resident support 2,314 731 Staff Support **Employee Appreciation** 7,013 Sidwell Garden 443 Library 1,075 Cedar/Aspen Capital 105,490 Scholarship 30,000 Spring Landscaping 2,947 Memory Care 129 WITH DONOR RESTRICTIONS TOTAL 150,141



936,564

### **Contact Us**

vantagepointgives.org

Foundation@VantagePointResidences.org

Scan to Donate in Support of the Foundation's Mission



